

Crisis Management Desk-top Exercise

If a major crisis hits your organisation, how well prepared are you to respond to a plethora of issues all at a moment's notice? Managing a crisis is an essential skill for any senior executive or manager.

This boardroom based desk-top exercise is designed for those who, one day, may have to respond as part of your organisation's crisis response team.

THREATS:

Terrorism

Denial of access

Fire & explosions

Employee fatalities

Supply chain failure

Natural disasters

BENEFITS:

Brand protection

Decreased insurance premiums

Fulfill your duty of care

Reduced litigation

Improvements go beyond crisis planning

What will you achieve?

- See how well your crisis plans work
- Understand where operational weaknesses are in your business
- Identify any gaps in your crisis response
- Appreciate the importance of the human aspects in crisis management
- Realise the importance of good communication—both internal and external

How is the desk-top exercise structured?

- Introductory briefing
- Group split into two teams
- Regular timed injects given to each team
- Feedback of responses from each group
- Exercise runs over the course of a half-day

Who is this for?

- Senior executives who must be ready for the unexpected
- Crisis management teams preparing for the future
- Others that are part of the crisis response
- Organisations who want to experience managing a crisis

What's included?

- Preparation of exercise based around a scenario relevant to your organisation
- Delivery of the exercise by experienced crisis practitioner
- The number of participants is limited to 15 people to gain maximum benefit



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